Artwork Specification Template

VooDu marketing | EST. 2008

A3 folded to A4 Brochure

For a good result please supply artwork to the following specifications:

- Illustrator or HiRes .pdf File Set up in CMYK
- All Fonts/Images to be Outlined
- Branding Area: 420mmW x 297mmH
  Bleed: 5mm + Crop Marks

Note: We recommend all important information such as logos or text should fit within 5mm of the branding area. This does not apply to images of backgrounds which can bleed off the page.

420mmW

| Back | Front |

297mmH

Branding Area

| Inner Left | Inner Right |